

Wow! Imagine your life as a graphic novel!

K Living With It!... an exciting graphic novel series. The series is written from the point of view of **K**, a teen living with hemophilia.

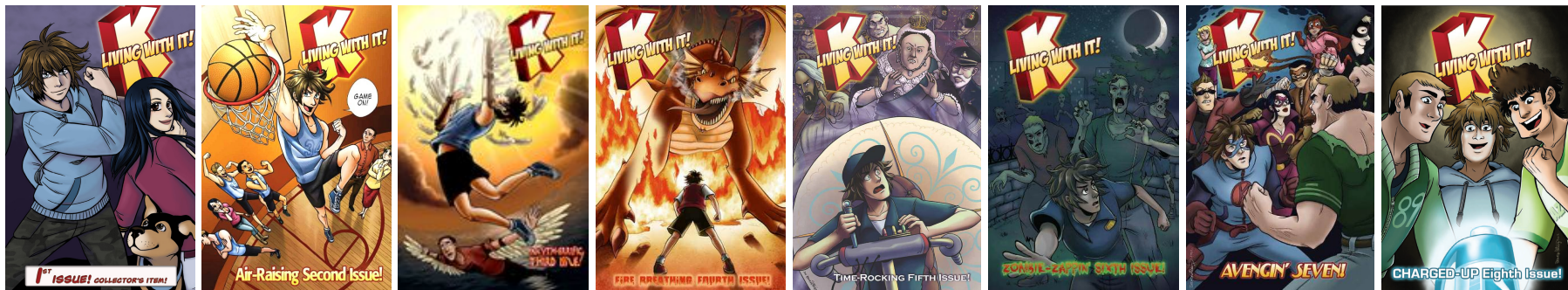
It's relevant and entertaining, while subtly educating about hemophilia, how to deal with bleeds and the importance of prophylaxis (prevention). But **K** also goes beyond this, addressing the frustrations every teen faces, plus, the **familiar issues and dilemmas unique to high school age kids with hemophilia** – from forbidden sports to overprotective parents to bullies to girls.

K...Living With It! Is available to young people with hemophilia and their siblings across Canada through a **free subscription**. When you send in your subscription, **you will receive all previous issues in the mail and new issues** as they are released.

You'll meet **K**'s family, his friends, his teachers, his clinic nurse and even a bully or two. There's also that girl he sort of likes, Maddie Todd.... Trouble is, **K** worries what will happen if she finds out about his hemophilia. There's also that other little problem--her jerky boyfriend. Yikes!

You'll not only see the stuff **K** faces each day, but how he handles it all too. Chances are, you'll find there's a lot about **K**'s life that's familiar.

“It’s edgy, dark, funny, cool and real! And that makes my story something you’ll want to read from cover to cover every time. I promise! Just wait and see!” *K...Living With It!* Keeping it real!



...stay tuned for upcoming issues!

“K Living with it!” Graphic novel series is **funded by Bayer HealthCare**.
The subscriptions are **administered by bMod Communications Inc**

Print, fill-out and send in the subscription form (below is a sample), to receive all previous issues in the mail and new issues as they are released.

K LIVING WITH IT
101-438 SAINT-PIERRE ST
MONTREAL QC H2Y 9Z9

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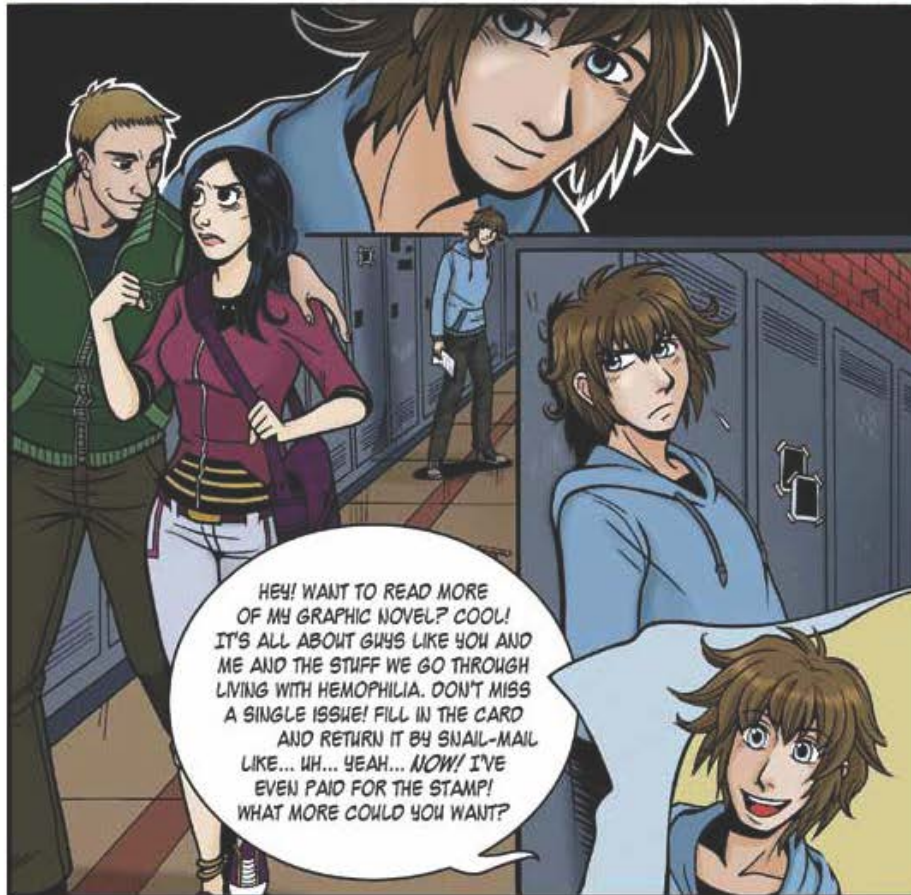


IMAGINE YOUR LIFE AS A GRAPHIC NOVEL!

IT'S THE EXCITING NEW COMIC SERIES
YOU'LL WANT TO READ...

DON'T MISS A SINGLE ISSUE! SIGN UP TODAY.





K LIVING WITH IT! HERE'S WHAT YOU NEED TO KNOW ABOUT ME:

Name: _____

Address: _____

City: _____ Prov: _____

Postal Code: _____ Date of birth: ____ / ____ / ____

Email address: _____

Name of my Hemophilia Clinic: _____

YUP! I WANT TO CATCH EVERY ISSUE OF K'S GRAPHIC NOVEL!
SIGN ME UP TO THE K TEAM NOW! *

SEND ME STUFF IN: ENGLISH FRENCH

PASS THIS NEXT PART OVER TO YOUR PARENTS!

Parental Consent:

I hereby agree to allow my child to enroll in the K Team and receive updates on the K graphic novel.

Parent signature: _____

Print Name Here: _____

Date: _____

The personal information obtained from this form is strictly confidential and will not be sold or shared with third parties without prior consent.



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**ALL DONE?
FILLED EVERYTHING IN?**

Great! Seal it and send it now!